



## REDTREE ALBUMS

We are a team of designers and craftsmen that create heirloom products for professional photographers. In the digital age, we believe the experience of printed photos plays a vital role in family history. Each RedTree product is handcrafted with close attention to detail using the finest archival materials to ensure a long life.

We are here to keep things simple. We know you're busy and your clients deserve the best. RedTree products are designed to meet your needs without overwhelming you. Our customers are family, so we will always take time to make your RedTree experience wonderful.



FROST

© ALEX MARI

# FINE ART ALBUM

Our Fine Art Albums are created by hand using museum grade printing on acid-free papers with true matte finishes. They lay flat and feature square corners. Personalization options include debossing, and custom presentation boxes.

## FINE ART PAPERS:

**Giclée Matte** - thin pages, smooth, layflat, acid-free

**Hahnemühle Bright White** - thick pages, textured, 100% cotton, acid-free

**Hahnemühle Museum Etching** - thick pages, warm tone, textured, 100% cotton, acid-free

	Giclée Matte		Hahnemühle	
SIZE	PRICE*	ADD'L SPREAD	PRICE*	ADD'L SPREAD
8x8	\$250	\$11	\$330	\$16
10x10	\$290	\$13	\$370	\$19
12x12	\$340	\$15	\$420	\$23
8x10 (v+h)	\$290	\$13	\$370	\$19
9x12 (v+h)	\$320	\$15	\$400	\$23
11x14 (v+h)	\$360	\$15	\$440	\$23
	max 40 spreads		max 40 spreads	

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Pure Linen	\$20
Debossing Collection	\$35	Leather & Suede	\$20
Small Custom Debossing	\$45	Luxe Linen	\$30
Large Custom Debossing	\$75	Luxe Leather ≤ 10"	\$50
Studio Debossing	\$0**	Luxe Leather > 10"	\$70
Natural Linen	\$10		

\*Base price includes fabric cover, and 10 spreads.

\*\*Studio debossing is free with Fine Art Albums, but there is a one-time set up fee of \$50.



# REDTREE ALBUM

The RedTree Album is a handcrafted layflat album that features thick photographic paper. Cover options range from leather, to fabric, to silk, to a photo or graphically designed cover of your choice. Personalization options include debossing, cameo windows, and boxes.

## PHOTOGRAPHIC PAPERS:

**Lustre** - Thick pages, lightly pebbled, soft sheen

**Semi-Matte** - Thick pages, smooth texture, near-matte finish

SIZE	PRICE*	ADD'L SPREAD
8x8	\$240	\$11
10x10	\$260	\$12
12x12	\$295	\$13
8x10 (v+h)	\$250	\$12
9x12 (v+h)	\$270	\$13
10x15 (h)	\$345	\$15
11x14 (v+h)	\$320	\$15
max 50 spreads		

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Natural Linen	\$10
Debossing Collection	\$35	Pure Linen	\$20
Small Custom Debossing	\$45	Leather & Suede	\$20
Large Custom Debossing	\$75	Luxe Linen	\$30
Studio Debossing	\$0**	Luxe Leather ≤ 10"	\$50
Cameo	\$20	Luxe Leather > 10"	\$70

\*Base price includes fabric or photo cover, and 10 spreads.

\*\*Studio debossing is free with RedTree Albums, but there is a one-time set-up fee of \$50.





# LITE ALBUM

The Lite Album is a layflat album featuring a Classic Linen cover and photographic paper. Handcrafted details include thinner spreads and cover boards, making it a perfect option for parents, guestbooks, and those desiring a more economical keepsake. Personalization options include boxes, a cover selection from our Classic Linen line, and both Standard and Studio Debossing available blind or with Silver, Gold, or Rose Gold foil.

### PHOTOGRAPHIC PAPERS:

**Lustre** - Thin pages, lightly pebbled, soft sheen

**Semi-Matte** - Thin pages, smooth texture, near-matte finish

SIZE	PRICE*	ADD'L SPREAD
8x8	\$110	\$6
10x10	\$140	\$7
12x12	\$160	\$8
8x10 (v+h)	\$140	\$7
9x12 (v+h)	\$160	\$8
11x14 (v+h)	\$180	\$9
max 50 spreads		

DEBOSSING & UPGRADES	
Standard Debossing	\$30
Studio Debossing	\$10**
White Presentation Box	\$10

\*Base price includes a Classic Linen cover and 10 spreads.

\*\*Studio debossing requires an initial purchase of a studio die for \$50.



SUMMER



© GREER GATTUSO

# MINI ALBUM

The perfect add-on for parents. Our minis are scaled-down replicas\* made from recycled materials leftover from your larger album. It saves on cost while providing you with an additional product to sell at an affordable price.

- 10 to 50 spreads (20-100 sides)
- Lay-flat binding with tight creases and no gutter
- Only available as a RedTree Album, with lustre or semi-matte paper

ALBUM SIZE	MINI SIZE	10-20 SPREADS	21-50 SPREADS
8x8	6x6	\$125	\$150
10x10	6x6	\$125	\$150
12x12	6x6	\$125	\$150
8x10 (v+h)	5x6.25	\$125	\$150
9x12 (v+h)	5.25x7	\$125	\$150
11x14 (v+h)	5.5x7	\$125	\$150
10x15 (h)	5x7.5	\$125	\$150

*\*Debossing and cameos are not included on mini albums.*



© MARY DOUGHERTY

MOONSTONE

# HARDCOVER BOOK

Our hardcover RedTree Book features fine art press papers, hand bound into a fabric, linen, or vegan suede cover of your choice. Personalize each book with blind or foil debossing.

- Base price includes 20 spreads; 100 spread maximum
- Matte Papers: Mohawk Superfine Eggshell or Smooth Matte
- Choose from our silk and linen covers
- Up to 3/4" of design can be lost to each side of the gutter (spreads do not lay flat)
- Due to cost, there are no sample discounts

SIZE	PRICE*	ADD'L SPREAD
10x10	\$149	\$2
12x12	\$159	\$2
9x12 (v)	\$159	\$2
11x14 (v)	\$169	\$2

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Natural Linen	\$10
Debossing Collection	\$35	Pure Linen	\$20
Small Custom Debossing	\$45	Vegan Suede	\$20
Large Custom Debossing	\$75	Luxe Linen	\$30
Studio Debossing	\$10*		

*\*Studio debossing requires a one-time purchase of a studio die for \$50.*



# FABRIC ALBUM BOX

Fabric Album Boxes provide a beautiful heirloom storage solution for our Luxe Linen, Classic Linen, Vegan Suede, and Fabric albums. Your choice of debossing is available, along with silver, gold, or rose gold foil.

- Square sizes: 8x8, 10x10, 12x12
- Rectangle sizes: 8x10, 9x12, 11x14, 10x15
- Custom made to perfectly fit Fine Art, RedTree, and Lite Albums of any size

ALBUM SIZE	PRICE
8x8	\$139
8x10	\$149
10x10	\$159
9x12	\$159
12x12	\$169
11x14	\$179

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Natural Linen	\$10
Debossing Collection	\$35	Pure Linen	\$20
Small Custom Debossing	\$45	Vegan Suede	\$20
Large Custom Debossing	\$75	Luxe Linen	\$30
Studio Debossing	\$10*		

*\*Studio debossing requires an initial purchase of a studio die for \$50.*





# MATTED PRINT BOX

Deliver a frame-by-frame experience featuring museum grade matted prints in an heirloom linen, vegan suede, or fabric box. Handcrafted with 100% archival materials.

## MATTED PRINTS

- 6 matted prints are included at the base price, expandable to 30
- Mat sizes: 8x8, 8x10, 12x12, 11x14
- Prints are matted and backed with museum grade RagMat 4ply matboard
- Choose from lustre or semi-matte photographic paper, or Museum Etching or Bright White Hahnemühle paper
- Mix and match print sizes and orientations

## FABRIC BOX

- Fabric cover options include fine linens, vegan suedes and Japanese silks
- Debossing is available for personalization

MAT SIZE	BASE PRICE	ADD'L MATS	HAHNEMÜHLE
			ADD'L MATS
8x8	\$159	\$10	\$6
8x10	\$169	\$10	\$6
12x12	\$179	\$15	\$11
11x14	\$189	\$15	\$11

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Natural Linen	\$10
Debossing Collection	\$35	Pure Linen	\$20
Small Custom Debossing	\$45	Vegan Suede	\$20
Large Custom Debossing	\$75	Luxe Linen	\$30
Studio Debossing	\$10*		

\*Studio debossing requires an initial purchase of a studio die for \$50.



FROST

# MATTED FOLIO ALBUM

Matted Folio Albums are handcrafted with fine ragmat 4ply matboard. Perfect for portrait sessions, weddings, gifts, and quick up-sells. Have us finish the prints and assemble them here at RedTree or choose do-it-yourself to print later and slide in photos on your own.

- Sizes: 4x6, 5x5, 5x7, 8x8, 8x10
- Cover options include fine linens, vegan suedes, and Japanese silks
- Choose DIY printing or have us print and assemble with our semi-matte paper
- Albums include 6 mats, choose up to 24 mats
- Optional cover debossing for personalization
- Due to cost, there are no sample discounts

SIZE	PRICE	+2 MATS
4x6, 5x5	\$85	\$8
5x7	\$100	\$8
8x8, 8x10	\$125	\$11

RedTree Print & Assemble + \$20

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Natural Linen	\$10
Debossing Collection	\$35	Pure Linen	\$20
Small Custom Debossing	\$45	Vegan Suede	\$20
Large Custom Debossing	\$75	Luxe Linen	\$30
Studio Debossing	\$10*		

*\*Studio debossing requires a one-time purchase of a studio die for \$50.*

# MATTED FOLIO

Matted Folios hold 2, 3, or 4 prints in fine ragmat 4ply matboard. Perfect for portrait sessions, weddings, gifts, and quick up-sells. Have us finish the prints and assemble them here at RedTree or choose do-it-yourself to print later and slide in photos on your own.

- Square sizes: 5x5, 8x8
- Vertical sizes: 4x6, 5x7, 8x10
- Cover options include fine linens and Japanese silks
- Choose DIY printing or have us print and assemble with our Semi-Matte paper
- Available as bifold, trifold or quad-fold
- Optional cover debossing for personalization
- Due to cost, there are no sample discounts.

SIZE	BIFOLD	TRIFOLD	QUAD
4x6, 5x5, 5x7	\$45	\$55	\$65
8x8, 8x10	\$75	\$85	N/A

RedTree Print & Assemble + \$10

## DEBOSSING & UPGRADES

Standard Debossing	\$20	Pure Linen	\$20
Small Custom Debossing	\$45	Vegan Suede	\$20
Studio Debossing	\$10*	Luxe Linen	\$30
Natural Linen	\$10		

*\*Studio debossing requires a one-time purchase of a studio die for \$50.*



FOREST  
© JORDAN VOTH





# WOODEN BOXES

These luxurious wooden presentation boxes are the perfect heirloom for storing, protecting, and showcasing albums or proof prints. They are handcrafted from walnut with various stain choices and a smooth, clean finish.

- Choose from three walnut stains: Natural Light Brown, Warm Medium Brown, and Dark Brown.
- Lid engraving is included



LIGHT BROWN



MEDIUM BROWN



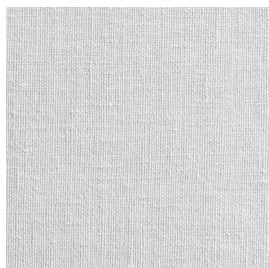
DARK BROWN

## WALNUT BOXES

8x8	\$210
8x10	\$229
10x10	\$239
9x12	\$249
12x12	\$259
11x14	\$289
<i>custom</i>	<i>inquire</i>



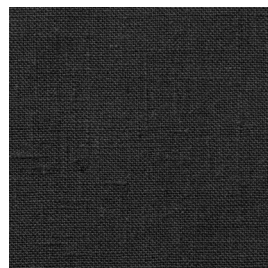
## LUXE LINEN I



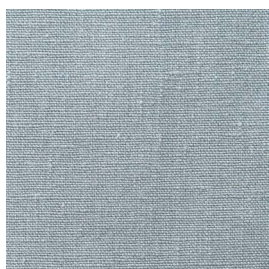
FROST



DUSK



ONYX



MOONSTONE



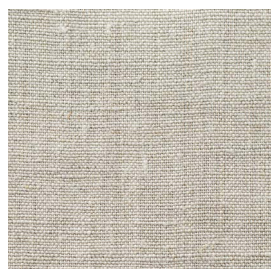
RAIN



DEEP SEA



ROSE QUARTZ



DESERT



FOREST



SPRING



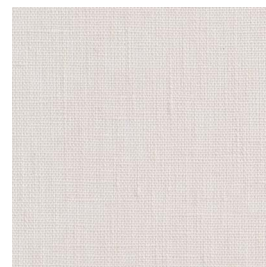
SUMMER



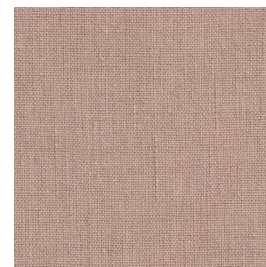
AUTUMN

For true color accuracy, please view a physical swatch kit.

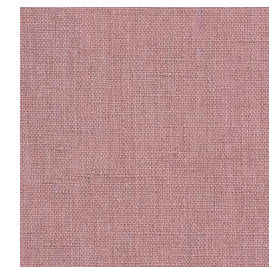
## LUXE LINEN II



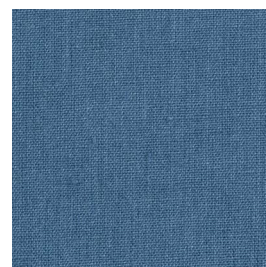
IVORY



MAUVE



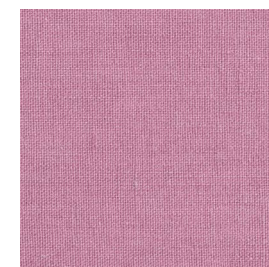
BLUSH



CERULEAN



LILAC



CHERRY BLOSSOM



INDIGO



LAUREL



MARIGOLD

For true color accuracy, please view a physical swatch kit.



## LUXE LEATHER I



ALPINE



FOG



CAMEL



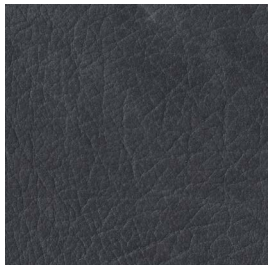
STILL WATER



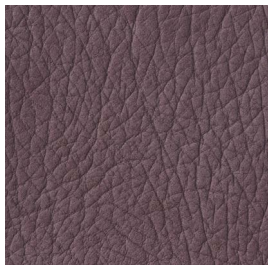
CHAI



LATTE



STORM



VINO

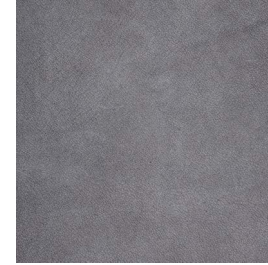


CHARCOAL

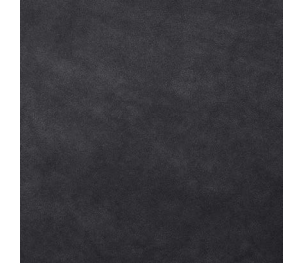
## LUXE LEATHER II



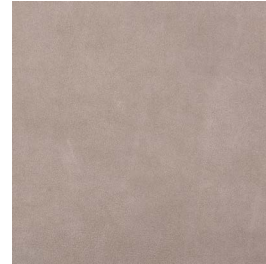
SUEDE IVORY



SUEDE GRAPHITE



SUEDE NOIR



SUEDE DRIFTWOOD



VINTAGE BROWNSTONE



VINTAGE SHADOW



VINTAGE SANDALWOOD



VINTAGE MOCHA



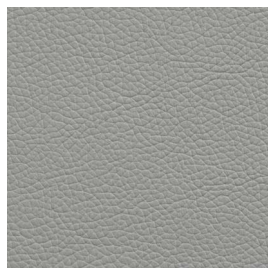
VINTAGE MERLOT



## LEATHER I



PEARL



SLATE



MOSSTONE



SALTBOX



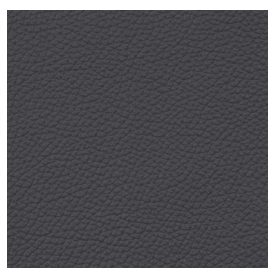
PAGODA



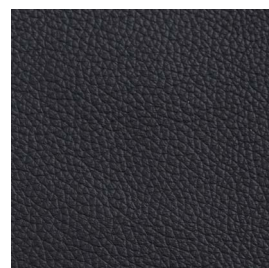
NAVAL BLUE



WINTER WHITE



GUNMETAL



COAL

For true color accuracy, please view a physical swatch kit.

## LEATHER II



PINECONE



CREMA



STONE



HAZELNUT



SAND



WHEAT



BLACK BEAN



IRISH CREAM (distressed)



PALOMINO (distressed)



CHOCOLATE (distressed)



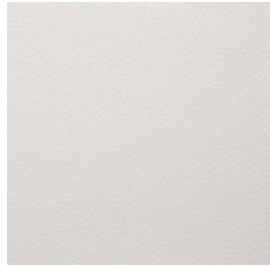
MOCCASIN (distressed)



NUTMEG (distressed)

For true color accuracy, please view a physical swatch kit.

## VEGAN LEATHER



OPAL



FAWN



HICKORY



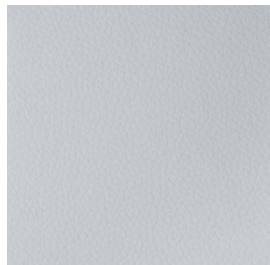
MARBLE



PEBBLE



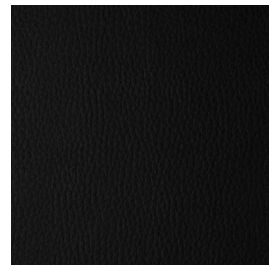
SHALE



TWILIGHT



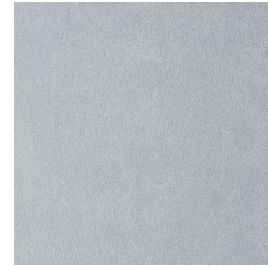
BROOK



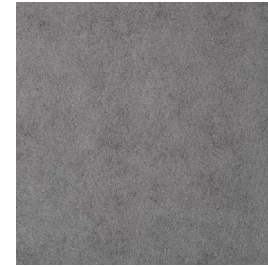
NIGHTFALL

For true color accuracy, please view a physical swatch kit.

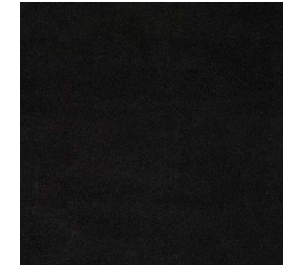
## VEGAN SUEDE



STERLING



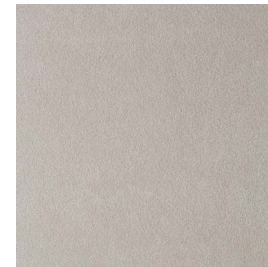
HERON



SABLE



MERINO



BIRCH



TUPELO



WILLOW



MAGNOLIA



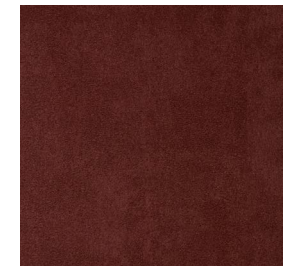
TOPAZ



JADE



JUNIPER

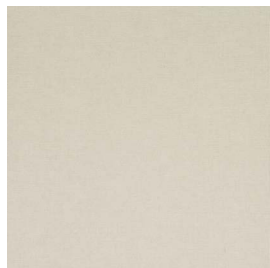


JASPER

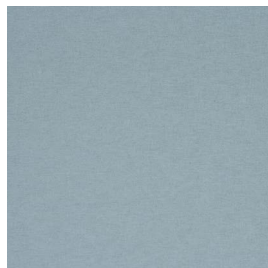
For true color accuracy, please view a physical swatch kit.



# CLASSIC LINEN



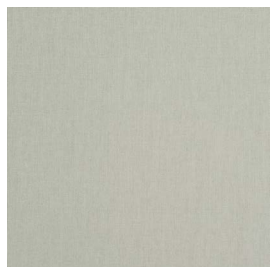
WREN



SHORELINE



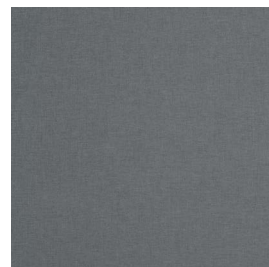
DOVE



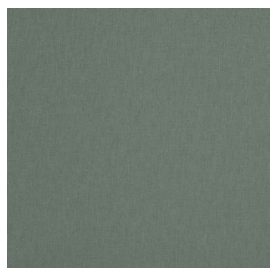
CYPRESS



RIVER



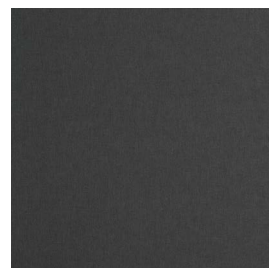
BLUFF



GROVE

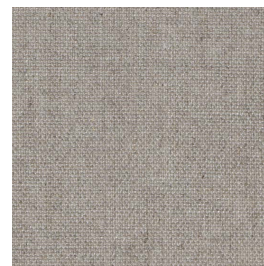


HARBOR



HUDSON

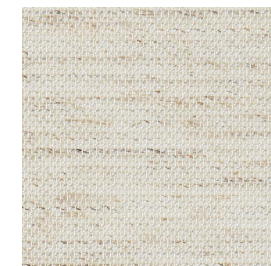
# FABRIC



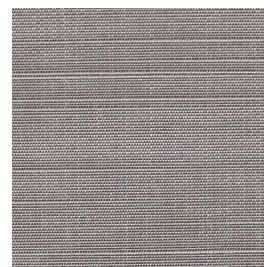
PURE LINEN



NATURAL LINEN



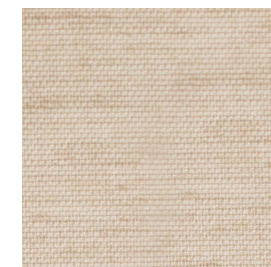
ALMOND



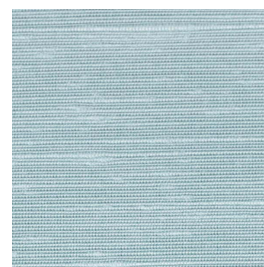
SILVER MOON



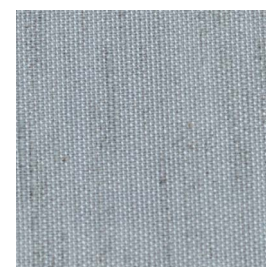
CHAMPAGNE



TAUPE



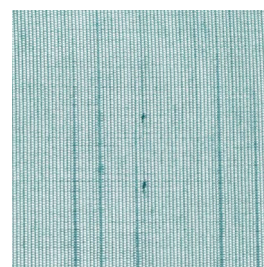
TURQUOISE MIST



BLUE SMOKE



PISTACHIO



AQUA



STEEL BLUE



SUGARPLUM

For true color accuracy, please view a physical swatch kit.





## DEBOSSING

We offer three tiers of debossing for personalizing your covers. Standard Debossing includes 14 plain text options on up to two lines; the Debossing Collection offers 16 premade and semi-custom designs; and, Custom Debossing offers the freedom to submit any unique design, in a small or a large size - small designs measure 4×2 inches and large designs measure 7×3 inches.

Blind debossing is our default style of debossing, which means no color or foil is added to the impression. Foil debossing is available on Classic Linen, Luxe Linen, Luxe Leather, Vegan Leather and Vegan Suede covers, in gold, rose gold, and silver.



MOONSTONE

*Note: Some cover materials deboss more clearly than others. For materials that are hard to deboss, we recommend using a cameo instead.*



RIVER

HUDSON

DOVE

# DEBOSSING

## STANDARD DEBOSSING

Standard debossing is our base-level debossing option. We offer 14 font types, and you can choose up to two lines of text and any letter case of your choice.

**TAYLOR & MORGAN**  
taylor + morgan

BRIGHTON

**TAYLOR & MORGAN**  
taylor + morgan

COLOGNE

**TAYLOR & MORGAN**  
taylor + morgan

EDINBURG

**TAYLOR & MORGAN**  
taylor + morgan

GLOUCESTER

**TAYLOR & MORGAN**  
taylor + morgan

TULA

**TAYLOR & MORGAN**  
taylor + morgan

BALLARD

**TAYLOR & MORGAN**  
taylor + morgan

ELLE

**TAYLOR & MORGAN**  
taylor + morgan

RUTLAND

**TAYLOR & MORGAN**  
taylor + morgan

GEO

**TAYLOR & MORGAN**  
taylor + morgan

DEVON

**TAYLOR & MORGAN**  
taylor + morgan

ALTO

*TAYLOR & MORGAN*  
*taylor + morgan*

ROSA

*TAYLOR & MORGAN*  
*taylor + morgan*

CHLOE

*TAYLOR & MORGAN*  
*taylor + morgan*

ASA

NOTE: The examples above are not precisely to scale. Please see our Standard Debossing Size Guide.

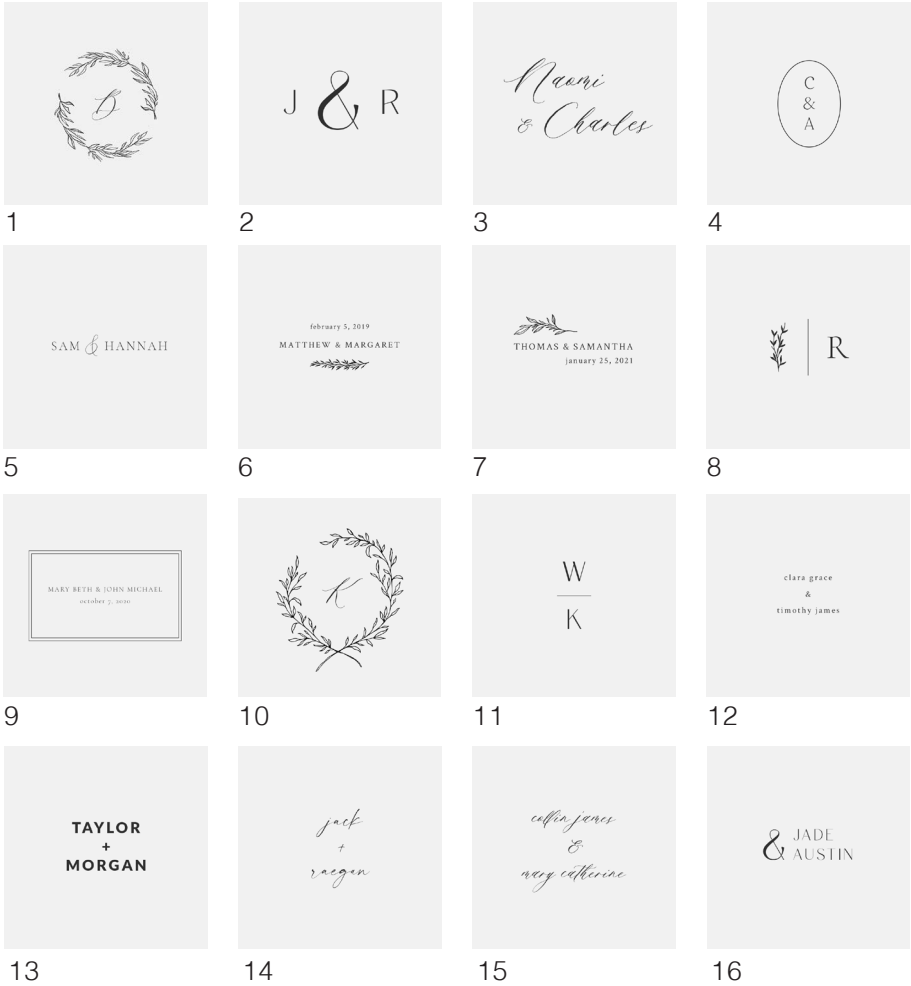




# DEBOSSING

## REDTREE DEBOSSING COLLECTION

With the RedTree Debossing Collection, you can avoid any design work and choose from one of our 16 pre-made designs. Options include script fonts, bold fonts, and various unique design elements.





# DEBOSSING

## CUSTOM DEBOSSING

For a truly unique cover, you can create a custom die for each album on your own, using your favorite design program (Photoshop, InDesign, Canva, etc.). This is a great way to use the same font or design elements from your branding, or for couples who have custom design elements from their wedding (invitations, programs, etc.).

We offer two sizes for custom debossing – small design canvases measure 4in w x 2in and large designs measure 7in w x 3in h – and five placement options.

For help getting started with your design, download our Custom Debossing Photoshop Templates or watch our Custom Debossing Video Tutorial. These resources and more are available within your account.

Hillary & Keith

X.XXII.MMXVI

FOREST



SUEDE DRIFTWOOD



CHARCOAL

*NOTE: The best Custom Debossing designs are made from clean, clear lines. Please avoid painterly designs, as they can come across as messy and muddy. And, be cautious when using extra thin fonts, as they can be difficult to read on materials with more texture, like Luxe Linens and Fabrics.*





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SUMMER, MOONSTONE & DUSK

# CAMEOS

Cameos are a simple and affordable way to personalize an album cover. Select the right photo and matching color tones from your favorite cover material to elevate the first impression.

Below are a few of our cameo window cut-out options. To see our full list for all square, horizontal, and vertical albums, download our Cameo Size Guide within your account.



*NOTE: Cameos are exclusively available on RedTree Albums.*